## October 2019

## **Arizona Office of Tourism**





State of Arizona: Gross Sales by Sector										
Sector		October 2019		October 2018	% Change	2019 YTD Sales		2018 YTD Sales		% Change
Lodging	\$	339,654,370	\$	320,632,356	5.9%	\$	3,248,295,283	\$	3,004,391,755	8.1%
Restaurant/Bar	\$	1,313,267,310	\$	1,233,925,619	6.4%	\$	13,122,759,189	\$	12,281,194,022	6.9%
Retail	\$	6,126,588,363	\$	5,629,992,127	8.8%	\$	59,957,712,269	\$	56,554,279,957	6.0%
Amusement	\$	114,442,571	\$	101,565,467	12.7%	\$	1,295,932,121	\$	1,203,946,242	7.6%
Total	\$	7,893,952,614	\$	7,286,115,569	8.3%	\$	77,624,698,862	\$	73,043,811,976	6.3%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors										
Sector		October 2019		October 2018	% Change	2019 YTD Sales		2018 YTD Sales		% Change
Lodging	\$	17,746,941	\$	16,753,041	5.9%	\$	169,723,429	\$	156,979,469	8.1%
Restaurant/Bar	\$	17,370,849	\$	16,321,381	6.4%	\$	173,577,360	\$	162,445,810	6.9%
Retail	\$	37,431,004	\$	34,397,000	8.8%	\$	366,317,639	\$	345,524,029	6.0%
Amusement	\$	412,085	\$	365,717	12.7%	\$	4,666,392	\$	4,335,170	7.6%
Total	\$	72,960,879	\$	67,837,138	7.6%	\$	714,284,820	\$	669,284,477	6.7%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%).

For additional information contact: Colleen Floyd, Director of Research, Arizona Office of Tourism at 602-364-3716 or cfloyd@tourism.az.gov.

Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).

